

SEGANTINI

BACK TO NATURE

artbeats
GREAT BEAUTY ON SCREEN



HD

Segantini

Back to Nature

Segantini –back to nature tells the unique and extraordinary story of Giovanni Segantini, focusing on his way of feeling nature as a source of artistic and spiritual inspiration.

Born in Arco di Trento, a man of humble origins with a tortuous life path, Segantini will become one of the most important symbolist painters in the 19th century.

Segantini was a magnificently instinctual painter who liked to call himself “mountain bear,” and this helped him steer clear of rhetoric.

Filippo Timi’s interpretation of Segantini emphasises the intensity of the autograph letters of the painter. The family panorama unrolls in the voice of his granddaughter, Gioconda Segantini.

The historical and artistic panorama in the contribution of Annie-Paule Quinsac, the greatest expert of Segantini’s art, Franco Marocco, director of the Brera Academy, and Romano Turrini, famous historian in Arco.

Selling Points

- Discover the incredible life of the most important Italian representative of the pointillism, “Le Gauguin des Alps”.
- An unmissable movie for the Impressionist Lovers in the world.
- The famous abstract artist Kandinsky characterized Segantini as one of the forerunners of spirituality in art.
- State-of-the-art production value
- Wide target audience:
 - Art lovers
 - families (entertaining and spectacular)
 - youth (the technology and the historical reconstructions bring an immersive and emotional element)
 - schools (huge educational value).

Marketing materials

- Trailer.
- Artwork campaign for print & web advertising with fully-editable layers, graphics and text, available in different formats.
- Set of images in high-resolution cleared for promotional use.
- Set of video clips for promotional use on TV and web.
- Press release and pressbook.

Produced by **APNEA FILM** and **DIAVIVA production** in collaboration with **SKY Arte HD, Lombardia Film Commission** and **Nexo Digital**

Status: **Completed**

Format: **2D | HD**

Running time: **80'**



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